



**CYBERSEC CEE**  
CENTRAL AND EASTERN EUROPE

# SECURING THE WORLD'S DIGITAL DNA

KATOWICE, 29-30.10.2019

CYBERSEC 2019 has  
been endorsed as  
a recommended event  
on the Cybersecurity  
Conferences 2019  
list by Infosec  
Conferences

THE BIGGEST CYBERSECURITY  
EVENT IN CENTRAL  
AND EASTERN EUROPE

## CONFERENCE TEASER

### PREVIOUS CYBERSEC EDITION IN NUMBERS



**4** thematic  
streams



**45** represented  
countries



**50+**  
presentations,  
panel discussions  
& workshops



**150+**  
speakers



**25** start-ups  
with  
**45** innovative solution  
presentations



**113**  
CYBERSEC  
partners  
& patrons



**1100**  
cybersecurity  
enthusiasts



**>9,5 mln**  
people reached with  
CYBERSEC 2018  
media coverage



**86%**  
of participants rated  
CYBERSEC as very  
good or excellent



# IN 2019 CYBERSEC IS CELEBRATING ITS 5<sup>th</sup> ANNIVERSARY

Launched in 2015, CYBERSEC is a successful and well-established annual public policy conference dedicated to strategic security aspects of the global technology revolution. It has embraced the need for trust-based, multilateral and cross-sectoral cooperation. As a result, CYBERSEC is not just a conference, it is a thriving international community that combines the knowledge and experience of experts and professionals. CYBERSEC has already established its presence in Krakow, Warsaw, Brussels and Washington DC.

In its 5th anniversary year, CYBERSEC is expanding its formula. The CYBERSEC CEE will consist of a series of formats and events targeting a full spectrum of cybersecurity actors and dimensions in an effort to secure the world's digital DNA in the most collaborative and inclusive manner possible.

## #SecureDigitalDNA

In 2019 we will continue to channel the Community's energy into producing actionable, ground-breaking reports and recommendations that will shape policies and secure the world's digital DNA.

If we are thinking about implementing new digital technologies, deploying digital infrastructure or creating cyber products, services as well as crafting decisions, regulations and standards – the DNA refers to how we should design them by having cybersecurity in mind in the whole life cycle. Furthermore, simply being online as an end user, requires from us to have the Cybersecurity gene. From now on, cybersecurity should be in our personal and societal digital DNA 'by default' to secure world's digital DNA.



# AMONG CYBERSEC FORUM 2019 CONFIRMED SPEAKERS



**MAREK ZAGÓRSKI**  
Polish Minister  
of Digital Affairs



**ANTONIO MISSIROLI**  
Assistant Secretary  
General for Emerging  
Security Challenges,  
NATO



**GEN (RET) KEITH ALEXANDER**  
Former Director, NSA; Co-CEO,  
IronNet Cybersecurity



**ROBERT L. STRAYER**  
Deputy Assistant Secretary  
for Cyber and International  
Communications and  
Information Policy, U.S.  
Department of State



**JADWIGA EMILEWICZ**  
Polish Minister  
of Entrepreneurship  
and Technology



**TOMASZ ZDZIKOT**  
Secretary of State, Polish  
Ministry of National Defence



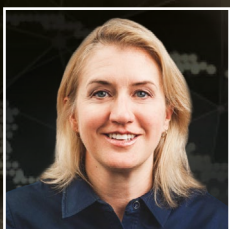
**NIGEL NG**  
VP of International  
(APJ and EMEA), RSA



**MELISSA HATHAWAY**  
President, Hathaway Global  
Strategies, LLC; Former  
Cybersecurity Advisor, G. W. Bush  
and B. Obama administrations;  
Expert of the Kosciuszko Institute



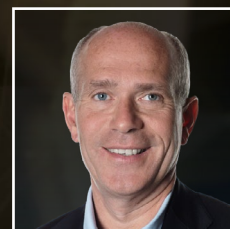
**BRIG GEN (RET)  
ROBERT SPALDING**  
Senior Fellow, Hudson  
Institute; Former Senior  
Director for Strategy  
in President Trump  
Administration



**LĪGA RAITA  
ROZENTĀLE**  
Director of EU  
Governmental Affairs  
for Cybersecurity Policy,  
Microsoft



**DESPINA SPANO**  
Director for Digital Society,  
Trust and Cybersecurity,  
European Commission



**ULF PEHRSSON**  
Vice President;  
Head of Government  
and Industry Relations,  
Ericsson

## TARGET AUDIENCE FOR CYBERSEC CEE 2019

- CEOs, CIOs, CSOs, CISOs, CTOs, CROs
- IT/Security Vice Presidents, Directors, Managers
- Legal Professionals, Governance, Audit, Risk, Compliance Managers & Consultants
- Government and Regulatory Affairs
- National and Local Government Officials incl. the biggest cities in the world (Ambassadors among them)
- Law Enforcement & Intelligence Officers
- Military & MoD Officials
- International Organisations' Representatives **from business and public sectors of CEE region.**



# SECURING THE WORLD'S DIGITAL DNA

## ONE CYBERSEC CEE 2019 THEME BUT MANY FORMATS

CYBERSEC  
FORUM

CYBERSEC  
EXPO

CYBERSEC  
WOMEN

CYBERSEC  
REGIONS  
& CITIES

CYBERSEC  
FOR YOUTH  
& SENIORS

CYBERSEC  
FOR  
DEVELOPMENT

## TICKETS AND FEES CYBERSEC FORUM 2019

PRIVATE SECTOR		DAY 1&2	DAY 1	DAY 2
EARLY RATE	If paid until August 30 <sup>th</sup>	280 EUR	190 EUR	190 EUR
STANDARD	If paid until September 30 <sup>th</sup>	520 EUR	330 EUR	330 EUR
LATE RATE	If paid after September 30 <sup>th</sup>	750 EUR	470 EUR	470 EUR
ACADEMICS, NGO MEMBERS		FREE OF CONFERENCE FEE		
PUBLIC ADMINISTRATION, UNIFORMED SERVICES		FREE OF CONFERENCE FEE		

FOR A BESPOKEN CONFERENCE PARTNERSHIP OFFER, PLEASE CONTACT MICHAŁ REKOWSKI ON:  
[michal.rekowski@ik.org.pl](mailto:michal.rekowski@ik.org.pl) or + 48 609 475 349

ALL INQUIRIES REGARDING CYBERSEC FORUM 2019 REGISTRATION SHOULD BE SUBMITTED TO:  
[registration@cybersecforum.eu](mailto:registration@cybersecforum.eu) or +48 663 082 873

**REGISTRATION:** <https://cybersecforum2019.conrego.com>

### Tickets to CYBERSEC EXPO 2019 only\*

EARLY BIRD	If paid until September 30 <sup>th</sup>	5 EUR
LATE BIRD	If paid after September 30 <sup>th</sup>	10 EUR

\*CYBERSEC Forum ticket includes cybersec EXPO pass.

**REGISTRATION:** <https://cybersec-expo-2019.conrego.pl>

#CSCEE19

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[www.cybersec-cee.eu](http://www.cybersec-cee.eu)

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